

FOR IMMEDIATE RELEASE

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CelticMKE, the Milwaukee Irish Fest organizer, Cancels 2020 Festival

(MILWAUKEE, April 22) CelticMKE, the host and organizer of Milwaukee Irish Fest, has cancelled this year's Irish Fest. This will be the first time in the event's history that it has had to cancel. The decision was made now to help mitigate the growing challenges of the significant planning and upfront logistics required to successfully execute the festival. The festival, which is the world's largest Irish music festival, was scheduled for August 13 - 16 at the Henry Maier Festival Grounds. The Milwaukee Irish Fest Summer School, which takes place the week leading into the festival, is also cancelled.

"We don't take this decision lightly, but our main priority is the safety and health of our community, patrons, and volunteers," said Mike Mitchell, Executive Director of CelticMKE. "To be fair to all of those involved in the planning process, including our partners, vendors, and entertainers, we needed to make this decision sooner rather than later."

Note to Irish Fest Ticket Holders

Anyone who purchased their tickets in advance can either transfer their ticket to the 2021 festival, donate their ticket money back to Irish Fest to help their non-profit, or receive a refund for the cost of their ticket. Ticket purchasers can expect an email from Irish Fest in the coming days, outlining the three options.

Milwaukee Irish Fest will miss seeing everyone celebrate Irish culture together, but looks forward to returning to the lakefront at the Henry Maier Festival Park the third weekend in August (19-22), 2021.

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