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AN EXPRESS GETAWAY TO MILWAUKEE IRISH FEST 2018
Festival Package to the Largest Irish Festival in the World

MILWAUKEE (July 11, 2018) – Milwaukee Irish Fest extends a special invitation to join the festivities at the 38th annual Milwaukee Irish Fest, August 16 to 19, with the new Milwaukee Irish Fest Express Getaway Package. Guests may enjoy four days of world class entertainment, modern accommodations and door-to-door transportation services.

With more than 100 acts on 17 stages and a wide mix of entertainment, Irish cultural events, sports and cuisine, there are a multitude of reasons to come to Milwaukee Irish Fest 2018. Top of the list is a festival wide celebration of Celtic music where guests can listen to top musicians from Seamus Kennedy to Gaelic Storm, and see renowned artists performing as part of the Nova Scotia: Celtic Heart of North America showcase.

“From the amazing showcase artists, to TradFest performers, new artists and returning fan favorites, our 2018 lineup has something for everyone,” said Mike Mitchell, executive director of CelticMKE.

Beyond the music, festival goers will have an entire world of Celtic culture to explore. There are traditional Irish dance performances, sporting events including Hurling and Irish Currach boat races, and Celtic fare like sausage rolls, bangers and mash or Irish cream puffs. Attendees may go to a whiskey tasting event, shop amid more than 90 vendors offering everything from clothing to fine art, explore family origins at the Genealogy pavilion, see an Irish play or visit the Gaeltacht area to enjoy traditional Irish humor, songs and learn a few Irish phrases in Gaelic. Family-focused activities include parades, a Leprechaun Village, Celtic Canines, a Children’s Area complete with miniature golf, a Children’s Tea Room and a dedicated family entertainment stage, and recycling fun and games at Greenwish Village.

In addition to four days of festivities, the Express Package provides transportation to and from the hotel to the festival grounds. Deluxe accommodations will be provided by the historic Brewhouse Inn & Suites, located in downtown Milwaukee within the former Pabst Brewery. This boutique hotel blends the old with the new, integrating the brewer’s original iron beams, exposed brick walls and high ceilings with modern appliances, first-class amenities, spacious rooms and suites, and views from every angle. Package includes visitor’s choice of Studio King or Studio Queen Suite, each with full kitchen, kitchen table, living space and bedroom area. A complimentary continental breakfast, served daily, includes juice, bagels, cereal, yogurt and eggs.

Be a VIP and More

Guests may choose to customize their package with a variety of options: take a 10% discount for a Passenger ticket on the Lake Express Ferry connecting Muskegon, Michigan to Milwaukee, Wisconsin; add a Pabst Brewery Tour, or experience this year's new Milwaukee Irish Fest VIP Faillte Club. Being a VIP guest means special access to the VIP upper Deck with a view of the Miller Lite Stage to see top performers like Gaelic Storm, Jiggy and the Red Hot Chilli Pipers (Thursday only), along with two complimentary beverages, and use of private bar, private restrooms and WIFI service.

For more information on the Milwaukee Irish Fest Express Getaway package or to [purchase tickets](#), visit <https://irishfest.com/info/Hotel-Packages/Brewhouse-Inn.htm>. For complete Irish Fest information, visit www.irishfest.com or download the new Milwaukee Irish Fest app, launching August 1.

About Milwaukee Irish Fest

Milwaukee Irish Fest is the world's largest celebration of Celtic music and culture. The four-day festival showcases more than 100 entertainment acts on 17 stages at Henry W. Maier Festival Park on Milwaukee's beautiful lakefront. The annual festival occurs every third weekend in August. The 38th annual Milwaukee Irish Fest takes place August 16 to 19, 2018.

Milwaukee Irish Fest is proudly presented by CelticMKE, a non-profit organization dedicated to igniting a love of Celtic culture and heritage in all people. With the help of more than 4,000

volunteers, CelticMKE and Milwaukee Irish Fest promote Celtic music, dance, drama, sports, culture, children's activities and genealogy through the annual festival, as well as year-round programming. For more information, visit www.CelticMKE.com.

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